

# Solar Digital

Setting the trend

With the spirit in our souls we create brand identity, WOW and enterprise web applications, mobile Apps.



Our story

# Our team are the heroes of web and mobile development who make deep immersion in the business of the customer.

SOLAR Digital team works with design creation, web&mobile apps development. We constantly deliver world-class web and mobile solutions, using Agile approach to find solution in challenging jobs. Additionally, we have proven competencies in a startup development and market presentation, brands creation and identity for them.

Our home office is located in Odessa, Ukraine. The representative center of the company is in the USA, Salt Lake City.

SOLAR Digital team consists of experienced engineers, designers and managers. 30 executives who will make your project work for you.

Companies all over the world, from 18 countries trusted their business and checked our core competencies.

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Services

# Our team are the heroes of web and mobile development who make deep immersion in the business of the customer.

01

## We create emotional and charismatic brand identities

The unique identity system, communication strategy development, naming, logotype creation, brandbook.

02

## **Creative promotional websites** with WOW-effect

Such a memorable websites that will attract your attention with the help of true communication to collect your unique, unimitible feeling.

03

#### **MVP** approach for start ups

A thrifty, lean approach, that makes a start up launch with minimal set of features to analyze the efforts and the results.

04

#### Company's information portals

It is like a web presentation of the company.

The front of your business, that is effectively and spectacularly stands out among the competitors.

05

#### **Enterprise portals and services**

Custom development of ecommerce, marketplaces with full immersion into the business methods, and with real user's needs investigation. 06

#### Мобильные приложения

Design, UX/UI, and development of native IOS, Android нативных iOS, Android applications with easy-to-use administration system.

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#### **Buddha Pizza**

Pizza delivery service Buddha Pizza — the peak of creativity and animations. Top serviceability in pizza ordering: best developed user interface mixed up with user experience.

#### **Our results:**

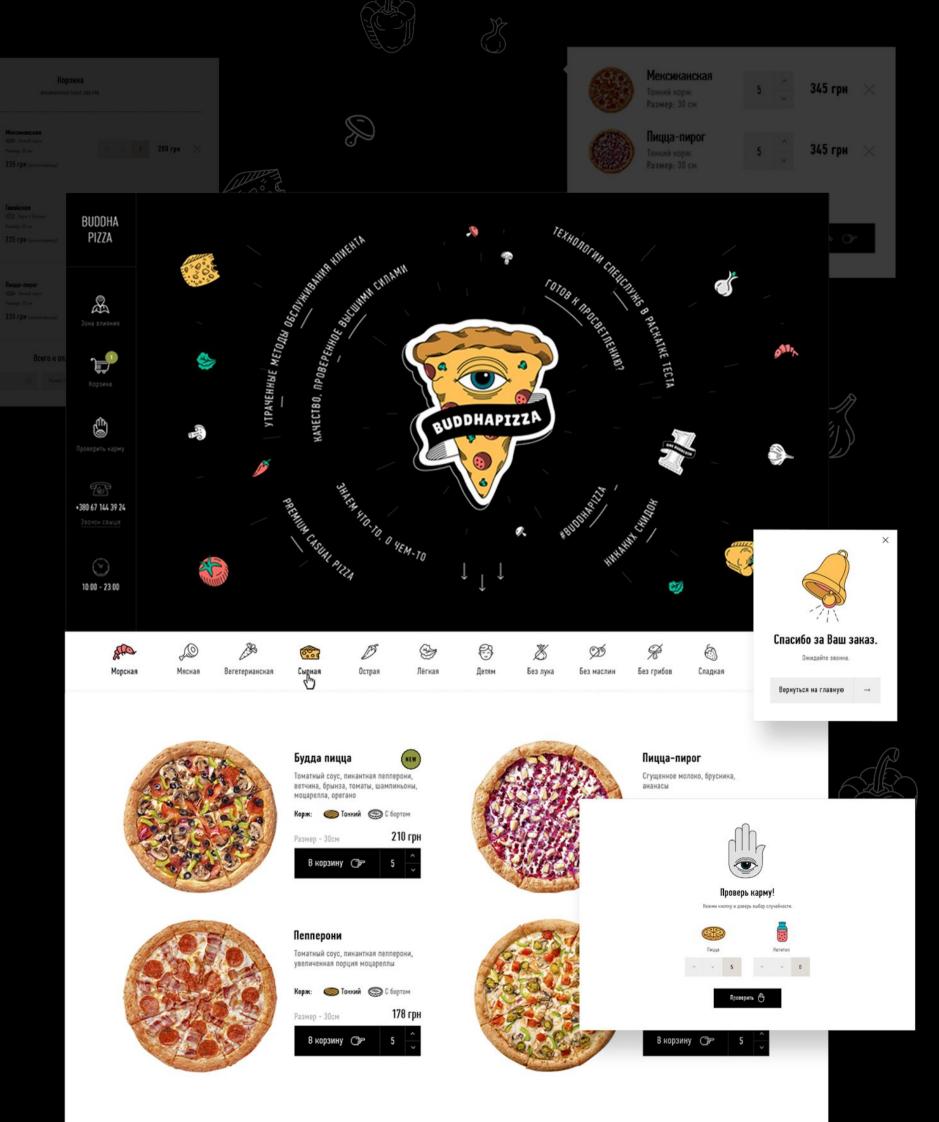
- We focused on key values of a brand;
- Worked on cool animations, to stand out from others;
- Truly fermented;
- Presented the first project of the company, fully reflecting declared brand values.

www.buddhapizza.com





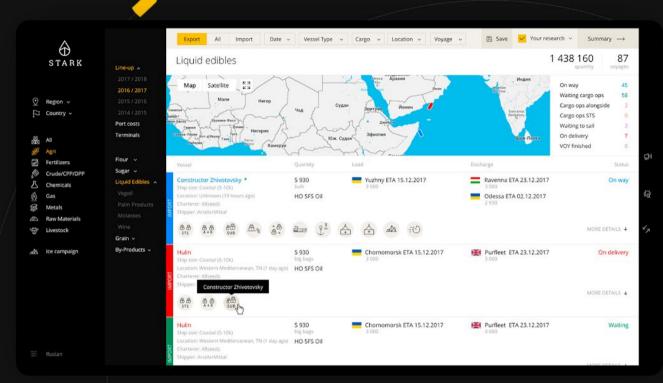


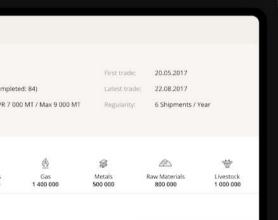


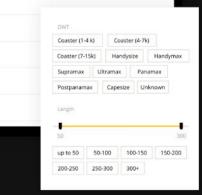


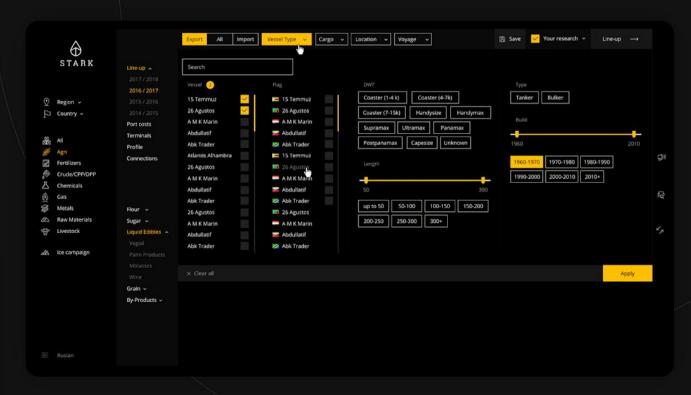












UI/UX design, Web & app development, analytics

#### **Stark Research**

The service contains information about voyages and analytics of import&export of products. From the development point of view, the project is an example of how enterprise solutions can be combined with stylish design.

#### **Our results:**

- We developed an automated data analytical system with custom made CRM;
- The part of our job in this project was to automate all the business methods in the company of the customer.

www.stark-research.net



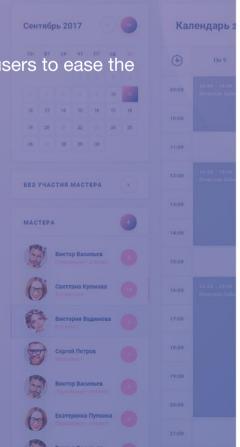
#### **Look Good**

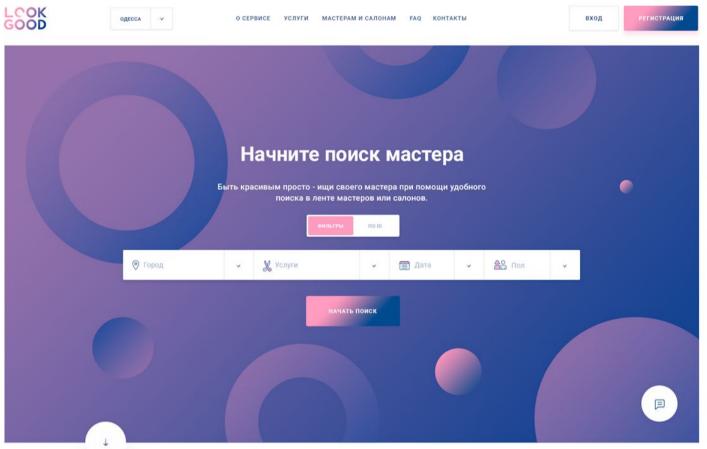
Online booking system & appointment software

#### **Our results:**

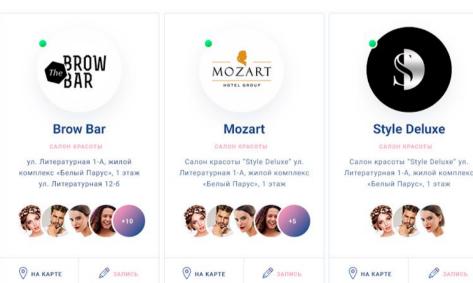
- Firstly SOLAR Digital team defined scope of the project and optimised it;
- Created girls-oriented UI, became a trendsetter on Ukrainian market;
- Truly fermented;
- We created platform that actually helps users to ease the everyday life

www.lookgood.online





#### Наши рекомендации





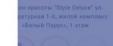




Style Deluxe



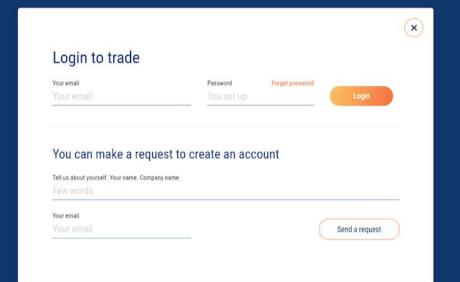


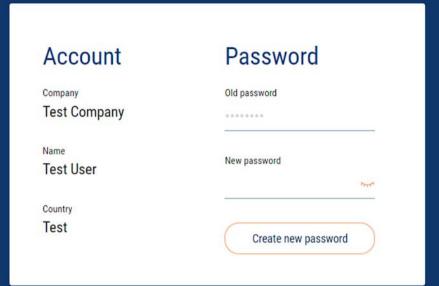


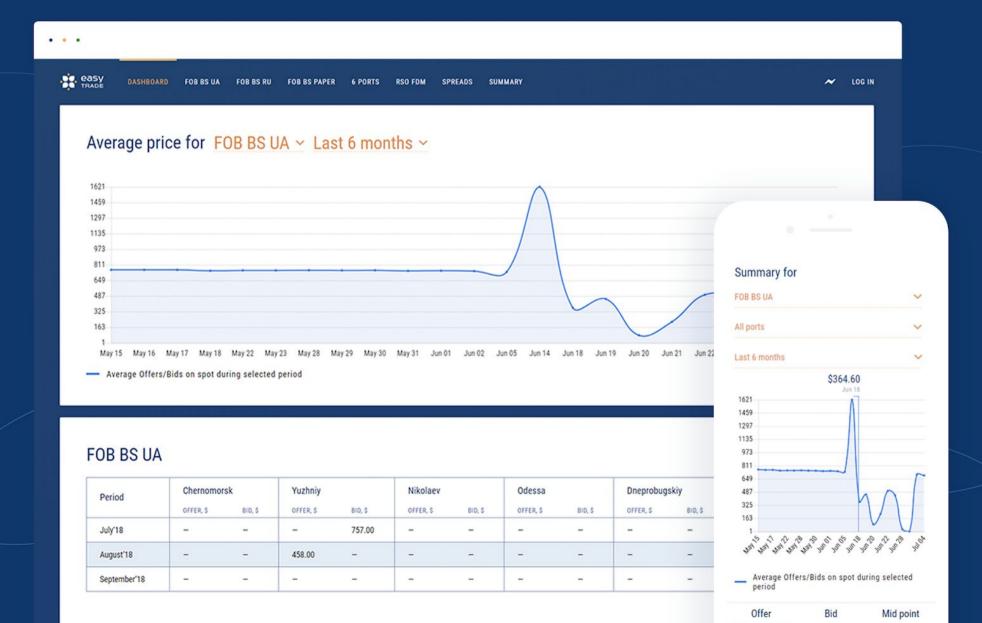












UI/UX design, Web & app development, analytics

#### **Easy Trade** — online marketplace

The service is created for professional futures traders. Future traders are allowed to have an option to buy and sell different obligations.

#### **Our results:**

- Provided a web analytical report on competitors and development opportunities;
- Designed the full platform from scratch;
- Everytime provide support for delivering additional features.

www.easytrade.live





#### Utopia

Brand identification for coffee shop in Odessa

#### Our results:

- The first step was to analyze the interior style, to create the connection between taste and visuals.
- We gathered the ideas of naming and tried to represent it on the logotype;
- Designed more than 10 concepts;
- Finished with conceptual brand identity and stylish elements.

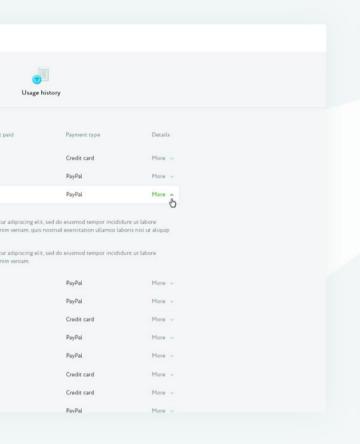


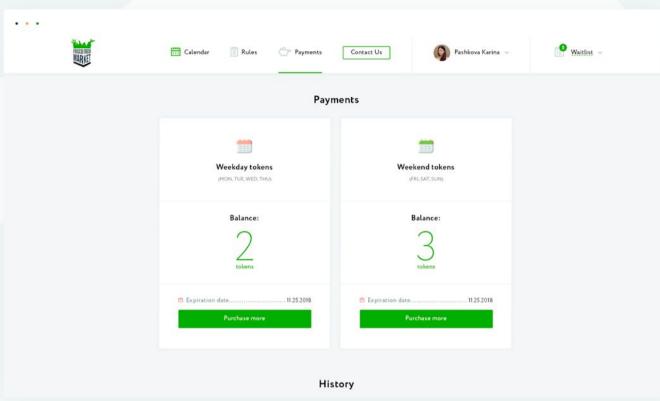




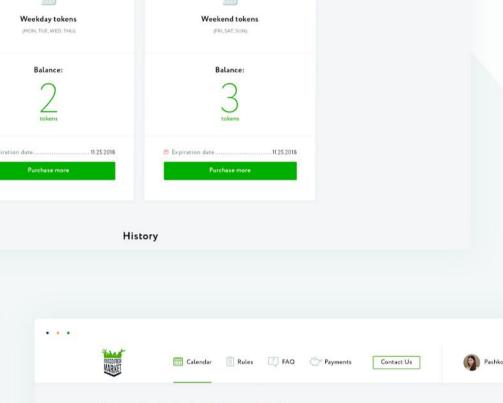








Password recovery f 💆 🔟 🦻

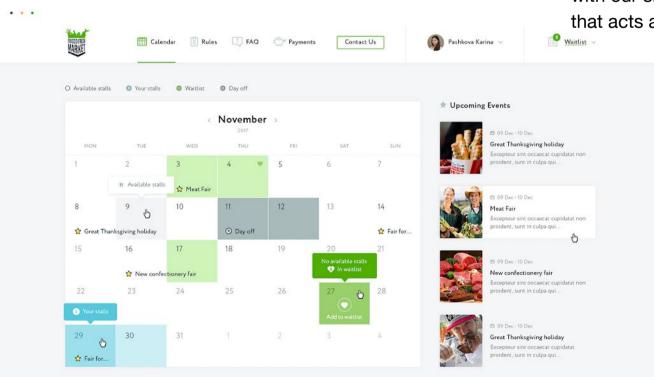


UI/UX design, Web & app development, analytics

#### **Frisco Fresh Market**

#### **Our results:**

- The team developed everything from scratch;
- Firstly we improved the logotype itself, made a chicky brand identity. We brightened colors, made visuals and other necessary stuff;
- Then we prototyped web platform, made a responsive view and programmed the front end and the back end of the product.
- We optimised business methods of the customer and helped to solve many challenges with our simple but easy-to-use control panel, that acts as a CRM as well.



3

Web sites, UX/UI design

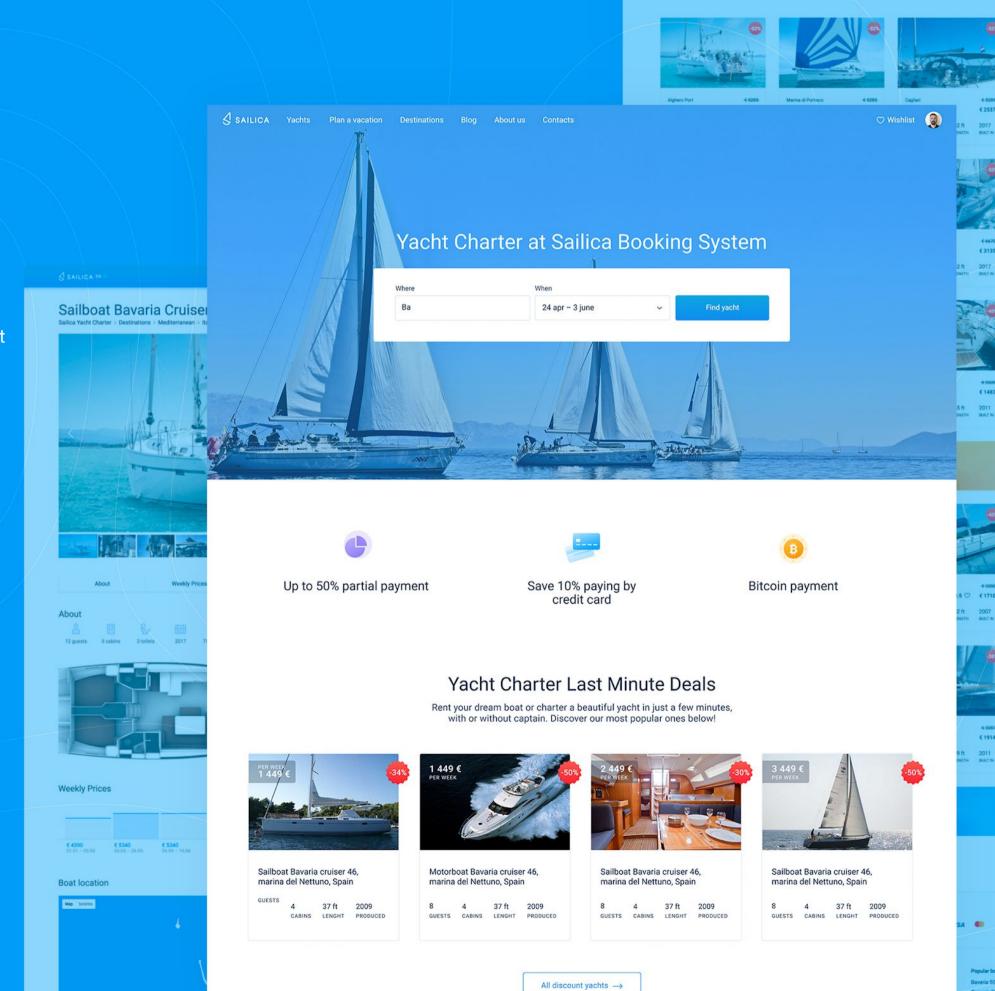
#### Sailica

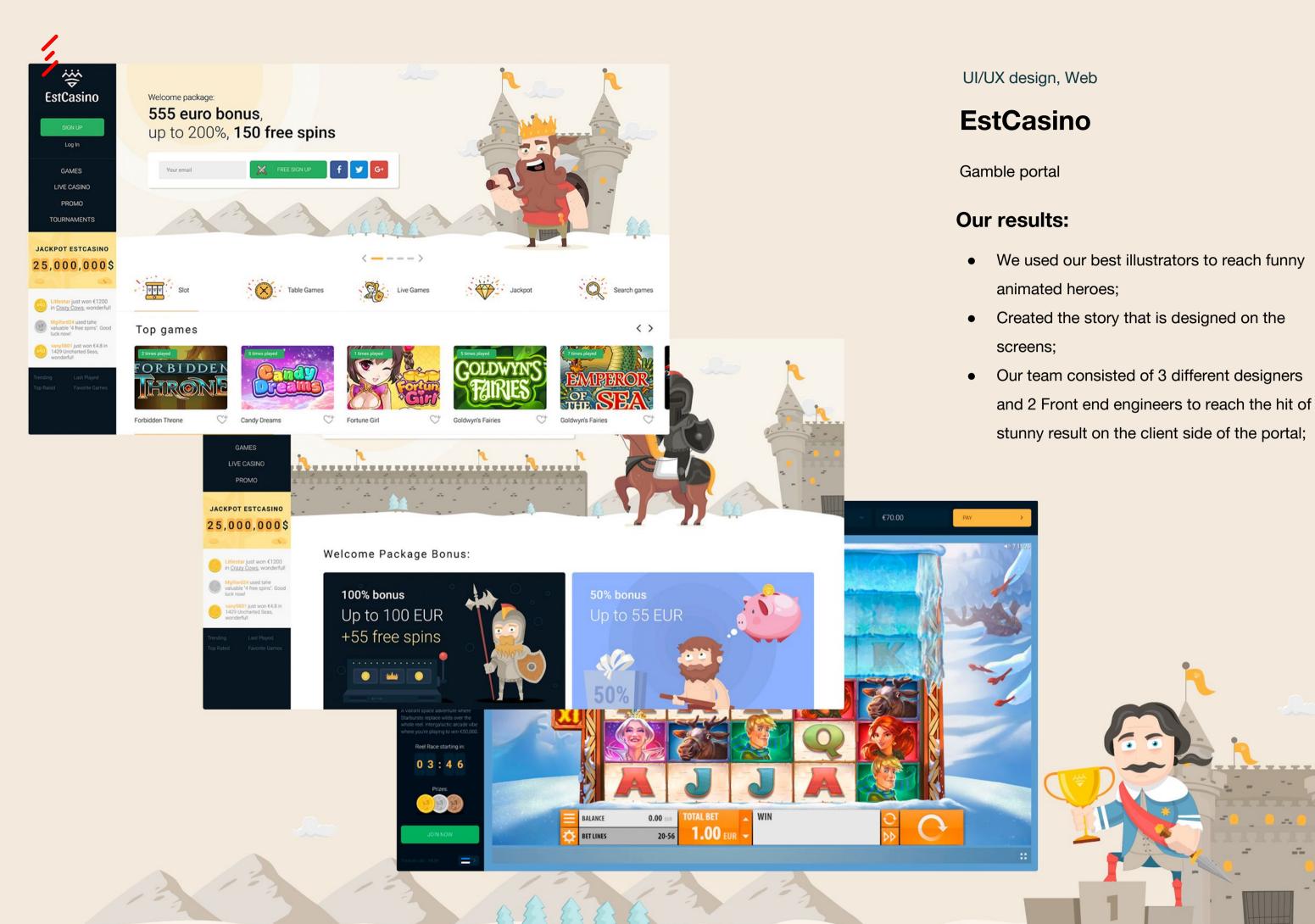
Seeking for a yacht for your next yacht trip can be tricky. This problem is resolved by Sailica: super friendly and easy-to-use web application service that helps you to find the best charter for a yacht trip.

#### **Our results:**

- We strictly analyzed our competitors and highlighted their pros and cos;
- Designed a hot UI with the help of our UX knowledgebase;
- Launched a start up with MVP version of the service;
- Served our customers for their trips from Sailica;
- We constantly improved our website, adding new features each release.

www.sailica.com







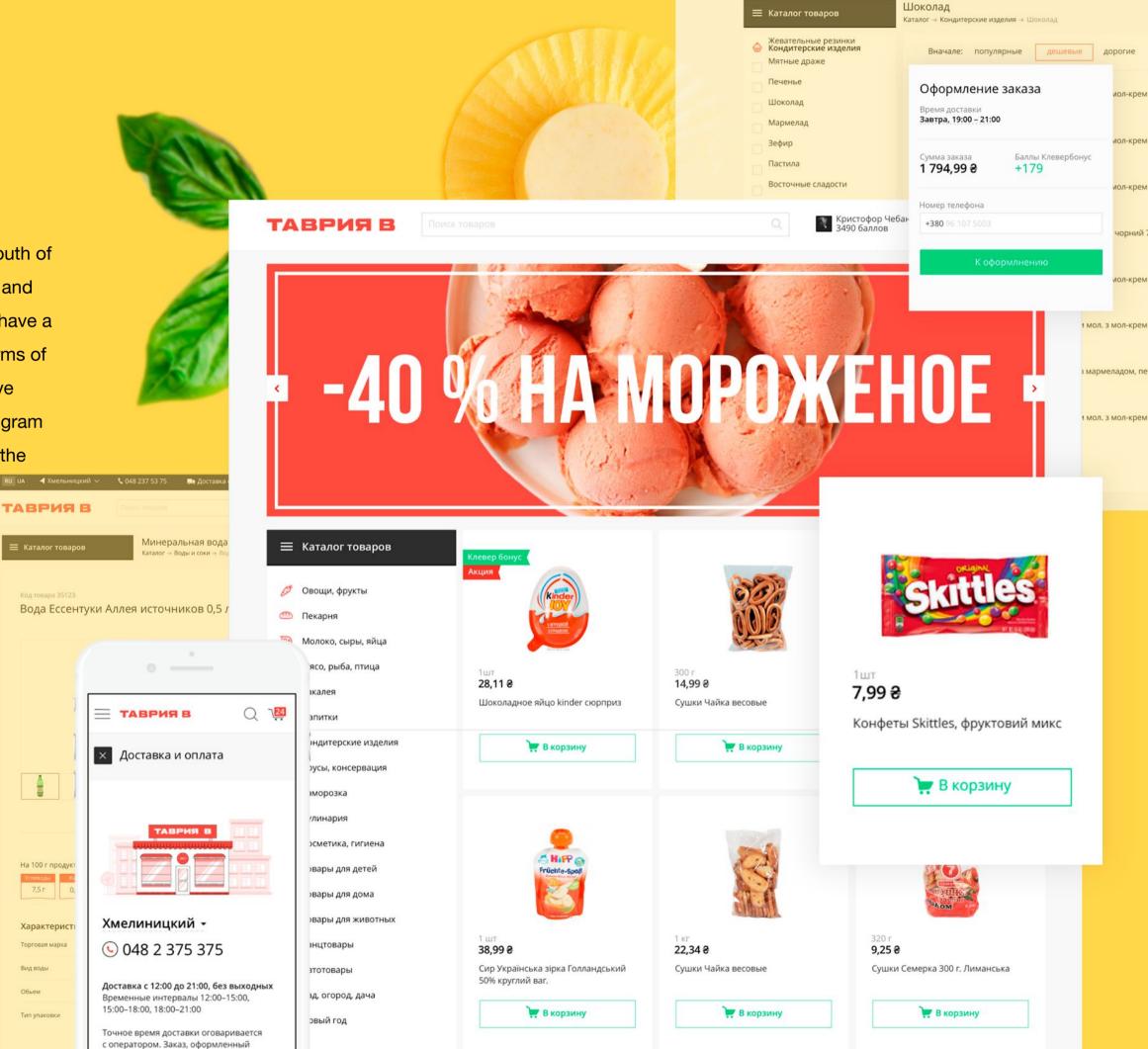
Web sites, UX/UI design

#### Таврия В

Tavria V is a leading retailer on the South of Ukraine in the segment of household and grocery products. Company used to have a working ecommerce web shop. In terms of raising of the CTR, creating responsive layout and also integrating bonus program into a user's account the redesign of the web store was initiated.

ью, обрабатывается с 8:00 утра.

https://tavriav.ua



**ТАВРИЯ В** 



Contact us

#### Our contact desk

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